



OFPD Survey Results Ballot Measure Feasibility Project 2023 -2024

Total responses: 202 across Google Survey and Mail-in Responses.

The aggregate of survey responses dictate the following consensus order of importance:

1. Option #1 Strengthen Services:

Pass a local revenue measure, RESTORING SERVICES to previous service levels. Reopen OFPD's Valley Home Station 30 (currently closed due to insufficient operating funds); and provide needed local funding to continue participation in the 28 station Shared Emergency Services Network. (55%)

2. Option #3 Do Nothing:

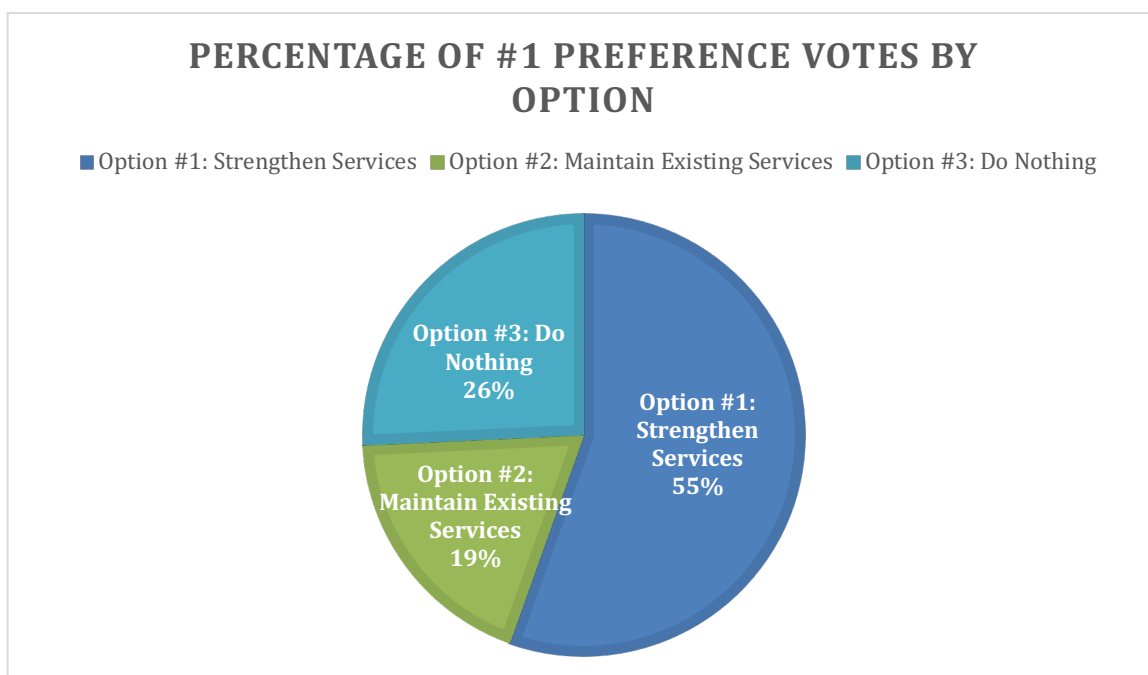
NO local revenue measure. Use OFPD reserves to relocate its one station to a more central location. (26%)

3. Option #2 Maintain Existing Services:

Pass a local revenue measure at a SMALLER AMOUNT. Maintain what we have—1 local station, use OFPD reserves to move it's one fire station to a more central location. Use new funding raised by the smaller measure to continue participation in the 28-Station Emergency Services Network. (19%)

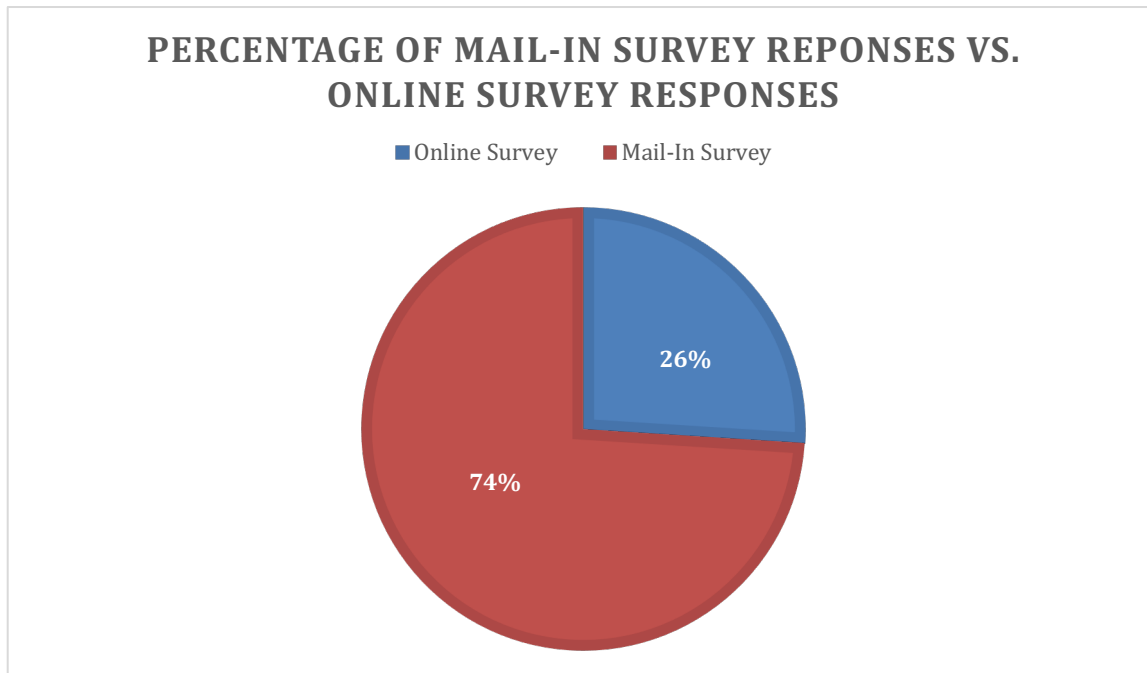
VOTER PREFERENCE:

The following chart displays the percentage of first place preference votes each message received. Respondents were mostly consistent in how they ranked different priorities. "Option #1: Strengthen Service" received the majority of #1 votes at 55%. This was followed by "Option #3: Do Nothing" with 26% of #1 preference votes and "Opiton #2: Maintain Existing Services" receiving 19% of #1 preference votes.



ACQUISITION DATA:

The following chart displays the percentage of Online Survey responses versus the Mail-In Survey responses. Responses were overwhelmingly received through Mail-In surveys. This is consistent with the voter demographic in the district that are predicted to be less comfortable with digital platforms and prefer physical political interaction.



ADDITIONAL COMMENTARY:

The commentary provided in the survey responses was mostly aligned with OFPD's need of additional revenue to continue to provide the best service possible. However, additional commentary was collected from online respondents.

Recurring messages included:

- Folks in Valley Home would like to see the Valley Home Station staffed
- The threat of higher prices for fire insurance is enough to support a revenue measure
- People are appreciative of the safety and service that OFPD provides
- There are concerns of mismanagement of funds should a revenue measure pass

